

PARAMETERS		DATA
<b>I. Company</b>		
1	Official name of the company	<b>CHEER SAGAR</b> (A Government Recognised Star Export House)
2	Country	INDIA
3	Province/State	RAJASTHAN
4	City	JAIPUR
5	Office address	E-194, INDUSTRIAL AREA, MANSAROVAR, JAIPUR-INDIA
6	Phone	0091 141 5161111, 2396971, 2396972
7	Fax	0091 141 2395301
8	E-mail	<a href="mailto:cheersagar@cheersagar.com">cheersagar@cheersagar.com</a>
9	URL (web-site)	<a href="http://www.cheersagar.com">www.cheersagar.com</a>
10	Ownership (private, state)	PRIVATE (PARTNERSHIP)
11	Foundation date (year only)	15-07-1991
12	Activity	LADIES & KIDS FASHION WEAR IN WOVENS & KNITS.
13	Factories (their residence)	1) E-194, INDUSTRIAL AREA, MANSAROVAR, JAIPUR 2) E-196A, INDUSTRIAL AREA, MANSAROVAR, JAIPUR 3) 255, SRI GOPAL NAGAR, MAHESH NAGAR JAIPUR 4) F-17,18, SITAPURA INDUSTRIAL AREA, JAIPUR
14	Export regions	EUROPE, JAPAN, U.S.A., SOUTH AFRICA, SOUTH AMERICA, AUSTRALIA, ISREAL.
15	No of staff (office, factories)	OFFICE : 80 FACTORY : 570
16	Turnover, USD (only)	USD. 7.75 MILLION
<b>II. Goods</b>		
17	Assortment of goods	Dress, Blouse, Skirt, Tops, Trousers, Shorts, Vests.
18	Main customers	Aeon, Muji, Cecil Mcbee, Anna Sui, Adventure Group, Takisada, Cross Plus, Kaffe, Jackpot, Truworths, Miss Selfridge, New Look, K-Mart, America Today, Cool Cat, Tom Tailor, Castro.
19	Own trade marks	NIL
20	Price	DEPEND ON ITEM
<b>III. Manufacturing</b>		
21	Annual productive capacity, pcs	30,00,000 PCS PER ANNUM (8000~10000 PCS PER DAY)
22	Lead-time for making samples, days	2~3 WEEKS
23	Lead-time for producing bulk fabric, days	4~6 WEEKS
24	Lead-time for producing bulk order, days	8~12 WEEKS
25	MIN order quantity pcs per style	1000 PCS
26	MIN order quantity pcs per color	500 PCS
27	MIN order quantity pcs per shipment	ANY
28	Percentage of men's garments manufacturing	NIL
29	Percentage of ladies' garments manufacturing	90%
30	Percentage of children's garments manufacturing	10%
31	CAD system	GERBER & RICH PEACE.
32	Sampling facilities	IN HOUSE.
33	Facilities for finishing processing (prints, embroideries, washings etc)	IN-HOUSE EMBROIDERY, WASHING, PACKING & FINISHING.
34	Quality Control System	A.Q.L 2.5
35	Quality Standards Certification	* <b>ISO 9001:2008</b> * <b>WRAP GOLD CERTIFICATE OF COMPLIANCE</b>
<b>IV. Business terms</b>		
36	Terms of payment	L/C AT SIGHT OR T.T.
37	Terms of delivery	FOB, CIF OR C&F
<b>V. Additional information &amp; comments</b>		
38	Information and comments	1) WINNER OF STATE AWARD FROM CHIEF MINISTER OF RAJASTHAN (1996, 2005) 2) WINNER OF NATIONAL AWARD FROM PRESIDENT OF INDIA (1997, 2010) 3) DNB CREDIT RATING : SE2A