

PARAMETERS		DATA
I. Company		
1	Official name of the company	CHEER SAGAR (A Government Recognised One Star Export House)
2	Country	INDIA
3	Province/State	RAJASTHAN
4	City	JAIPUR
5	Office address	E-194, INDUSTRIAL AREA, MANSAROVAR, JAIPUR-INDIA
6	Phone	0091 141 4441111, 2396971, 2396972
7	E-mail	cheersagar@cheersagar.com
8	URL (web-site)	www.cheersagar.com
9	Ownership (private, state)	PRIVATE (PARTNERSHIP)
10	Foundation date (year only)	15-07-1991
11	Activity	LADIES & KIDS FASHION WEAR IN WOVENS & KNITS.
12	Factories (their residence)	1) E-194, INDUSTRIAL AREA, MANSAROVAR, JAIPUR. 2) E-196A, INDUSTRIAL AREA, MANSAROVAR, JAIPUR. 3) F-17,18, SITAPURA INDUSTRIAL AREA, JAIPUR.
13	Export regions	EUROPE, JAPAN, U.S.A., SOUTH AFRICA, SOUTH AMERICA, ISRAEL.
14	No of staff (office, factories)	OFFICE : 80 FACTORY : 570
15	No of Machines	750
16	Turnover, USD (only)	USD. 9.25 MILLION
II. Goods		
17	Assortment of goods	Dress, Blouse, Skirt, Tops, Trousers, Shorts, Vests.
18	Main customers	Aeon, Muji, Cecil Mcbee, Adventure Group, Cross Plus, Kaffe, Truworths, Woolworths, K-Mart, Tom Tailor, Reitmans Group, Restoque Group, Le Chateau, Carrefour, Indiska, El Corte Ingles, Sfera.
19	Own trade marks	NIL
20	Price	DEPEND ON ITEM
III. Manufacturing		
21	Annual productive capacity, pcs	30,00,000 PCS PER ANNUM (8000~10000 PCS PER DAY)
22	Lead-time for making samples, days	2~3 WEEKS
23	Lead-time for producing bulk fabric, days	4~6 WEEKS
24	Lead-time for producing bulk order, days	8~12 WEEKS
25	MIN order quantity pcs per style	1000 PCS
26	MIN order quantity pcs per color	500 PCS
27	MIN order quantity pcs per shipment	ANY
28	Percentage of men's garments manufacturing	NIL
29	Percentage of ladies' garments manufacturing	90%
30	Percentage of children's garments manufacturing	10%
31	CAD system	OPTITEX.
32	Sampling facilities	IN HOUSE.
33	Facilities for finishing processing (prints, embroideries)	IN-HOUSE STITCHING, EMBROIDERY, WASHING, PACKING & FINISHING, KONICA DIGITAL PRINTING UNIT.
34	Quality Control System	A.Q.L 2.5
35	Quality Standarts Certification	* ISO 9001:2015 * WRAP PLATINUM, BSCI, SMETA & AEON CERTIFIED FACTORY FOR COMPLIANCE.
IV. Business terms		
36	Terms of payment	L/C AT SIGHT OR T.T.
37	Terms of delivery	FOB, CIF OR C&F
V. Additional information & comments		
38	Information and comments	1) WINNER OF STATE AWARD FROM CHIEF MINISTER OF RAJASTHAN (1994-95, 2003-04, 2009-10) 2) WINNER OF NATIONAL AWARD FROM PRESIDENT OF INDIA (1995-96, 2010, 2015) 3) APPAREL EXPORT PROMOTION COUNCIL AWARD FROM COMMERCE & TEXTILE MINISTER (2010-11,2011-12) 4) NATIONAL PRODUCTIVITY & INNOVATION AWARD IN TEXTILE & GARMENT SECTOR...YEAR 2013-14 AND 2014-15